

Ethiopian-German Energy Cooperation

INNOVATION COMPETITION ON DECENTRALISED ENERGY SOLUTIONS IN ETHIOPIA

OFFICIAL VIRTUAL LAUNCH



The Ethiopian-German Energy Cooperation



German Chancellor Angela Merkel shakes hands with Ethiopia's Minister of Water, Irrigation and Energy Dr. Seleshi Bekele on 19 November 2019 at the Chancellery in Berlin.



The Ethiopian-German Energy Cooperation



Overall Objective: to foster a secure and sustainable supply and utilization of energy, also in the light of international climate protection efforts. This is in recognition that the importance of private sector participation in promoting renewable energy and energy efficiency is fundamental for energy transition.

Cooperation: Project Based

Political Partners: Ministry of Water, Irrigation and Energy (MoWIE)

Commissioned by: Federal Ministry for Economic Affairs and Energy (BMWi)

Duration: Nov. 2019 – Dec. 2022

Sector/Priority Area: Renewable Energy, Private Sector, and Education

Implemented by: GIZ



The signing of the letter of intent Minister of MoWIE of Ethiopia H.E. Dr. Seleshi Bekele (L) and Minister of BMWi of German H.E. Mr. Peter Altmaier (R)

Innovation Competition: Decentralised Energy Solutions for Rural Ethiopia

Objectives:

- Mobilise entrepreneurs, students, youth, start-up and researchers to develop an **innovative business ideas for decentralised energy supply** in Ethiopia
- Facilitate sustainable energy **business linkage** between Ethiopian and German companies, and attract investment to scale-up a viable business
- Facilitate **collaborative energy projects** between entrepreneurs, policy makers, academia and civil society
- **Matching** the innovation competition & entrepreneurship process
- Mobilise the renewable energy industry as a critical and essential sector in the immediate **response to COVID-19** and implementing recovery measures



Application, criteria and competition process

Applicants must submit their business idea via an **online submission** form on the Ethiopian-German Energy Cooperation website before **31 December 2020**.

The submitted proposals based on the following criteria to identify High-potential problem solvers

- **Environmental impact and climate change**
- **Innovation**
- **Economic viability**
- **Gender and Social impacts**



Support packages to finalists and winners



Training and Coaching

- Training on entrepreneurship for all finalists
- Coaching on pitch presentation for all finalists



Exposure to international networks

- Linkages with senior experts in Ethiopia and Germany
- Participation at international energy conferences



Incubation support

- Mentoring on business plan development
- Facilitation of seed funding and scale up through the Ethiopian-German Energy Cooperation



Award

- All finalists will receive a digital award
- Top three and best pitch winners will receive a monetary prize



Official Website

<https://www.energy-cooperation.et/home/>



CONTACT

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The Ethiopian-German Energy Cooperation



Innovation Competition Launch on
“Decentralised Energy Solutions in Ethiopia”
APPLY BEFORE 31 DECEMBER 2020

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Online Application

<https://live.invitario.com/en/innovation-competition-on-decentralized-energy-in-ethiopia/registration/>

5. Your Application

Please answer the following questions with max. 2000 characters each.

Innovation

1. What is your product or service and how will it contribute to improved decentralized energy in rural...

2. How novel is your product or service, what is the innovation? *

3. What is your Unique Selling Point - what makes your business different from others? *

Economic Viability

4. What is your business model - who will invest in your idea and pay for your product or services? *

5. What is your market segment - how big is your market potential? *

6. What competencies does your team have to make the business successful? *

Gender & Social Impact

7. What is the customer value of your innovation - how will it improve your customers' lives? *

8. Apart from energy - how does your product/service contribute to the achievement of the SDGs in E...

9. How does your product or service contribute to gender equality? *

Environment & Climate Change

10. How do you manage & monitor the impacts of your company on environment & climate change? *

Get in touch

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Thank you!

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